

BEAUTY **launchpad**

What's Taking Off in the World of Beauty

November 2012
beautylaunchpad.com

Official Publication of Intercoiffure



Vintage Glam
Runway-inspired holiday

The Color Guard
39 haircoloring essentials

ICA COVER
including
Vivienne Mackinnon

FIRST LOOK | HAIR



1 GK ThermaHydrat formulated smoothing cream delivers moisture to protect hair from heat-styling damage while creating ideal hair through smooth, glossy curls.

2 L'Oréal Féline Beauty Peels exfoliate away on the scalp and hairline to help remove dead skin cells, leaving hair looking smoother.

3 L'Oréal Féline Hair Care Moist Flexible Flexible Fixing Spray, which nourishes hair to protect hair with a glossy finish. Ideal for creating smooth, sleek, polished hairstyles.

4 L'Oréal Féline Elvive Damage Care Dry Shampoo contains active Damage Care Complex to repair hair, nourish strands and seal cuticles, reducing breakage and adding moisture for shiny, healthy hair.

5 L'Oréal Féline Argon Oil & Passion Flower Color Therapy Styling Oil combines argon and passion flower oils to create shine and manageability. [beauty.com](#)

6 L'Oréal Féline Yellow You World Of is a color-protecting gel cream that coats strands with shine and shine while reducing heat damage to maintain vibrant color. [beauty.com](#)

7 Joico Power Spray provides the full moisture benefits of the Joico Power Spray.

8 Joico Power Spray provides the full moisture benefits of the Joico Power Spray.

9 It's a 10 Factor Simply Perfect is a multi-tasking hair cream that works on the scalp, hair, and skin to help you look your best. [beauty.com](#)